

HOST A WATCH PARTY

Watch Going Dry with other people this January. Three friends on a sofa counts. Our goal is **100 watch parties.**

Premiere: Sat 2 January, 7pm UK or 7pm New York
Watch parties: any day, 3 to 31 January

PICK ONE WAY TO HOST

1 Sofa night

Friends and family at home

1. Buy one ticket on Kinema.
2. Put it on your TV.
3. Invite your friends.

Your friends watch free.

2 Online watch party

Your group or followers, wherever they live

1. On Kinema, click **Create Screening Event**.
2. Choose **Virtual** (watch together) or **On-Demand** (watch any time).
3. Pick a date and price. Share your link.

You pay nothing. You keep 45% of every ticket.

3 In person: Kinema sells tickets

A hall, gym, café or office

1. On Kinema, click **Create Screening Event**.
2. Choose **In-Person** and **Sell tickets**.
3. Pick a date and price. Share your link.

You pay nothing. You keep 45%. Nobody comes? You owe nothing.

4 In person: buy a licence

Charities, venues and workplaces

1. On Kinema, click **Create Screening Event**.
2. Choose **In-Person** and **Pay licence fee**. Pick your audience size.
3. Let everyone in free, or sell your own tickets at the door or on Eventbrite.

Pay once. Keep 100% of your own ticket money.

Example: pay $50 for up to 50 people. Charge $10 each at the door and take $500. After the licence, you keep $450.

Start here: **kinema.com/films/going-dry-mnea8b**

Posters, clips and photos: andyramage.com/sharekit

OPTION 4 PRICES

Audience size	Charity or non-profit	Creator or business
1 to 50 people	$50	$150
51 to 100	$100	$250
101 to 250	$250	$500
251 to 500	$500	$850
501 to 1,000	$1,000	$1,500
Over 1,000	$1 a head	$1.50 a head

One fee per screening, charged in US dollars. More people turn up than you paid for? Just update the number on Kinema.

Not sure which?
Friends at home: **1**. Online group: **2**.
A room full of people: **3** or **4**.

QUICK ANSWERS

Can I sell my own tickets? Yes, in person with option 4. Sell them your way and keep it all. Online screenings sell through Kinema only.

Can I show it more than once? Yes. Make a new event for each date.

Can I stream it on Facebook, YouTube or my website? No. It only plays on Kinema. Share your Kinema link instead.

What do I need in person? A laptop, a screen, an HDMI cable and internet. Your film link arrives 3 days before.

Can the venue watch it first? Yes. Ask us for a preview link.

Can I show it in a cinema? Yes! Please contact us.

What do online guests need? A free Kinema account and a ticket.

How fast is my event approved? Usually a few hours. Never more than 2 working days.

How do I get paid? Directly through Kinema.

Will you help promote it? Yes. Send us your event link and we'll share it.

Can Andy join for a Q&A? Ask early. It depends on his diary.

Tech problem? Kinema: hello@kinema.com